



2007
C4ISR SYMPOSIUM
May 22-24
C4ISR Global Partnerships



This year the Symposium will be held in San Diego, California at the Sheraton Four Points Hotel.

The Space and Naval Warfare Systems Center, San Diego and AFCEA San Diego are pleased to bring you this year's symposium.

We offer a unique, intimate venue for you to engage government and industry C4ISR leadership.

Historically, our speaker lineup is unparalleled, and this year we're upping the ante through a dedicated afternoon with Dennis Bauman and his JPEO JTRS program managers. Chris Miller, PEO C4I, opens the afternoon session on day two.

Please join us as a sponsor, exhibitor, and attendee.

The Systems Center and JPEO PMs along with the symposium speakers and panel members will be available not only during panel sessions but also during special events like the dinner cruise.

Check out the links above for more information.

Venue limits attendance to 350, so register early!

<http://www.afcea-sd.org/C4ISR/C4isr.html>



2007 C4ISR Symposium Confirmed Speakers 22 May 2007- 24 May 2007
Symposium Keynote & Luncheon Speakers

Gen James L. Jones, USMC (Ret)

President and Chief Executive Officer of the Institute for Energy in The Chamber
of Commerce

Mr. Dennis Bauman

Joint Program Executive Officer for Joint Tactical Radio System

Mr. Michael Krieger

Director, Information Policy, Office of the DoD Chief Information Officer, U. S.
Department of Defense

Mr. Chris Miller

Acting Program Executive Officer for Command, Control, Communications,
Computers, and Intelligence

CAPT John B. Sturges III, USN

Commander, Naval Coastal Warfare Group One, Navy Expeditionary Combat
Command

2007 C4ISR Symposium Confirmed Speakers

May 22, 2007

Morning Session: Leveraging Technology in a Coalition Environment

This session will explore the opportunities and challenges that exist for exploitation of emerging technologies among coalition partners.

Panelists will focus on the identification of capability gaps that exist among coalition partners as well as the identification of critical technology thrust areas to enable response to rapidly changing threats.

Senior leaders from military, government, and industry will discuss topics such as results from recent coalition demonstrations and experimentation, collaborative opportunities that exist for evaluating technology, and developing an effective technology transfer framework across a coalition environment.

Keynote: Gen James L. Jones, USMC (Ret)

Former Supreme Allied Commander, Europe and Commander, U. S. European Command

Mr. Keith Seaman

Senior Advisor, Command and Control, Modeling and Simulation, Office of the Chief of Warfighting Integration and Chief Information Officer, Secretary of the Air Force

Mr. Ron Gauthier

Science Advisor, Commander, U.S. Naval Forces, Central Command, Office of Naval Research

Dr. David Honey

Director, Strategic Technology Office, Defense Advanced Research Projects Agency

Mr. Dan Doney

Project Lead, Disruptive Technology Office, Office of the Director of National Intelligence

Mr. Gary Wang

Chief Technology Officer, Space and Naval Warfare Systems Center San Diego

Mr. Matt Sanfilippo

Executive Director of the Center for Sensed Critical Infrastructure Research, Carnegie-Mellon University

Mr. Rick Ludwig

Director of Business Development, Unmanned Systems, Northrop Grumman Corporation

2007 C4ISR Symposium Confirmed Speakers

May 22, 2007

Afternoon Session: Joint Tactical Radio System

TRS is critical to serving as the last tactical mile connecting the warfighter on the ground into the networking capabilities that are delivered through the Global Information Grid (GIG).

Under the newly revised requirements, budget, and schedule established for the program, JTRS will provide the mobile, ad hoc networking capability that is essential to realizing DoD's transformational goals for the warfighter.

Sessions will feature JTRS program managers discussing their unique requirements as they move the program office to their new location in San Diego.

Keynote: Mr. Dennis Bauman

Joint Program Executive Officer for Joint Tactical Radio System

COL Dan Hughes, USA

Program Manager, Joint Tactical Radio System Ground Domain, Joint Program Executive Office Joint Tactical Radio System

CAPT Dave Prater, USN

Program Manager, Multifunctional Information Distribution System/Joint Tactical Radio System, Joint Program Executive Office Joint Tactical Radio System

CAPT Matt Kercher, USN

Program Manager, Airborne Maritime Fixed/Joint Tactical Radio System, Joint Program Executive Office Joint Tactical Radio System

CAPT Jeff Hoyle, USN

Program Manager, Joint Tactical Radio System Network Enterprise Domain, Joint Program Executive Office Joint Tactical Radio System

2007 C4ISR Symposium Confirmed Speakers

May 23, 2007

Morning Session: Common Coalition Operational Picture

Current military and other DoD operations demand that the US and its allies have a shared awareness of operational and tactical situations. Historically, situational awareness has been typically maintained on a classified Common Operational Picture (COP) across US forces and their allies.

The Global War on Terrorism has driven a change in the information required to conduct operations, as well as significant changes to the nature of the organizations now included in coalition operations.

With the increasing multi-national and multi-agency aspects of warfare in the 21st century, we must extend the definition of coalition to include other partners outside of our traditional allies to ensure shared information dominance.

We must also pay particular attention to including an unclassified version of the COP to enable all coalition partners to contribute to that shared situational awareness. Join leaders from the military, government, and industry in an engaging discussion of these trends for implementing the Coalition Common Operational Picture.

Keynote: Mr. Michael Krieger

Director, Information Policy, Office of the DoD Chief Information Officer, U. S. Department of Defense

Mr. Randall C. Cieslak

Chief Information Officer, US Pacific Command

Brig Gen Andrew S. Dichter, USAF (Ret)

Vice President, Joint Air Force Programs, Systems Planning and Analysis, Inc.

Mr. Lee Zimmerman

Director of Program Development, Space and Naval Warfare Systems Center San Diego

CAPT Jack Campbell, USN

Director, Navy Tactical Exploitation of National Capabilities

Mr. Johan Goossens

Command, Control, Communications, Computers, and Intelligence Technology Coordination Branch Head, Supreme Allied Commander, Atlantic, NATO

Dr. LorRaine Duffy

Coalition Collaboration, Space and Naval Warfare Systems Center San Diego

RADM Hamlin Tallent, USN (Ret)

Vice President C4I Systems, Sentek Consulting

2007 C4ISR Symposium Confirmed Speakers

May 23, 2007

Afternoon Session: Coalition Communications

Sharing information among different forces is essential to winning the global war on terror. The right information enables forces to act quickly saving lives and reducing property damage during disaster relief missions.

The ability to rapidly and securely obtain accurate information is vital to our Warfighters and Coalition partners.

Communication and Network systems must be capable of supporting these needs in a manner that is reliable, flexible and sustainable to the changing tactics of an elusive adversary.

What are the critical elements for long term success? What are the key requirements of the war fighter right now? And how will we deliver?

Keynote: Mr. Chris Miller

Acting Program Executive Officer for Command, Control, Communications, Computers, and Intelligence

Mr. Dennis Culkin

Former Senior Press Officer, U.S. Embassy, Bagdad

CAPT Gretchen Herbert, USN

Assistant Chief Of Staff for Command, Control, Communications, Computers, Collaboration, and Intelligence, Commander Carrier Strike Group Seven, USS Ronald Reagan (CVN 76)

CAPT John W.R. Pope III, USN

Program Manager, Communications Program Office, Program Executive Office, Command, Control, Communications, Computers, and Intelligence, PMW-170

Mr. Timothy Gannon

Allied/Coalition Systems Division Head, Naval Network Warfare Command, Code N324

CDR J. Servo Soriano, Jr., USN

Assistance Program Manager, Combined Enterprise Regional Information Exchange System – Maritime for the Program Executive Officer, Command, Control, Communications, Computers, and Intelligence, PMW-160

2007 C4ISR Symposium Confirmed Speakers

May 24, 2007

Morning Session: Creating the Global Maritime Security Force

This session ends the Symposium by addressing how the Global Maritime Partnership Initiative (GMPI) can support the 2006 Naval Operations Concept in the areas of C4ISR.

Protecting the freedom of the seas and the integrity of international borders will require more capacity than any one nation can provide.

This means that the DoD, DHS, Coalition Partners, and their industrial associates must work together to develop the partnerships, protocols, and procedures that will permit nations with similar goals to cooperate for the common good. Learn how our current and emerging C4ISR technologies can make the difference between mission success and failure as all interested nations increase their capacity to work together in supporting the Global Maritime Security Force.

Find out what technologies and capabilities that Global Maritime Partners will require in order to promote regional security and stability.

Keynote: CAPT John B. Sturges III, USN

Commander, Naval Coastal Warfare Group One, Navy Expeditionary Combat Command

CDR Nancy A. Norton, USN

Deputy Director, Knowledge Management, Commander in Chief Naval Forces Europe - Commander Sixth Fleet (CNE-C6F)

LtCol Andy Hewitt, USMCR

Vice President of Business Development, ICx Technologies, Inc

LCDR Andre Rowe, USN

Fleet C4I Information Assurance Manager, Commander Third Fleet

CAPT Joseph C. Adan, USN

PMW 150 Deputy Program Manager, Space and Naval Warfare Systems Command

Dr. Frank Shoup


Director, Meyer Institute of Systems Engineering, Naval Postgraduate School, Monterey, California

Closing Remarks: Ms. Carmela Keeney

Executive Director, Space and Naval Warfare Systems Center San Diego

2007
C4ISR SYMPOSIUM
May 22-24
C4ISR Global Partnerships

EVENT SCHEDULE

<p>Monday 21 May 2007</p> <p><u>1100: Golf Tournament check-in begins, Admiral Baker Golf Course</u></p> <p>1200: Exhibit hall opens; Exhibitors setup booths, Sheraton Four Points</p> <p>1300: Golf Tournament Shotgun Start</p> <p>1430-1630: Symposium Early Registration Check-in, Sheraton Four Points</p> <p>1800: Golf BBQ & Awards</p>	<p>Wednesday 23 May 2007</p> <p>0730: Continental Breakfast, Exhibit Hall</p> <p>0830: Keynote Speaker</p> <p>0915: Session 3: Common Operational Picture</p> <p>1130: Lunch/Luncheon Speaker</p> <p>1315: Session 4: Coalition Communications and Networks Supporting the Global Maritime Force</p> <p>1830-2030: Dinner Cruise, San Diego Bay</p>
<p>Tuesday 22 May 2007</p> <p>0715: Registration</p> <p>0730: Continental Breakfast, Exhibit Hall</p> <p>0800 – 0830: Opening Remarks Symposium Chair, President, CAPT Unetic/Colors</p> <p>0915: Session 1: Leveraging Technology in a Coalition Environment</p> <p>1130: Lunch/Luncheon Speaker</p> <p>1315: Session 2: The Joint Tactical Radio System (JTRS)</p> <p>1730-2000: Industry Reception, Exhibit Hall</p>	<p>Thursday 24 May 2007</p> <p>0730: Continental Breakfast, SSC-SD</p> <p>0830: Keynote Speaker</p> <p>0915: Session 5: Creating the Global Maritime Security Force</p> <p>1215: Conclusion of C4ISR Symposium</p> 



The 2007 CAISR Symposium will be held at the Four Points by Sheraton in San Diego, California.

8110 Aero Drive · San Diego, California 92123 · United States
 Phone: (858) 277-8888

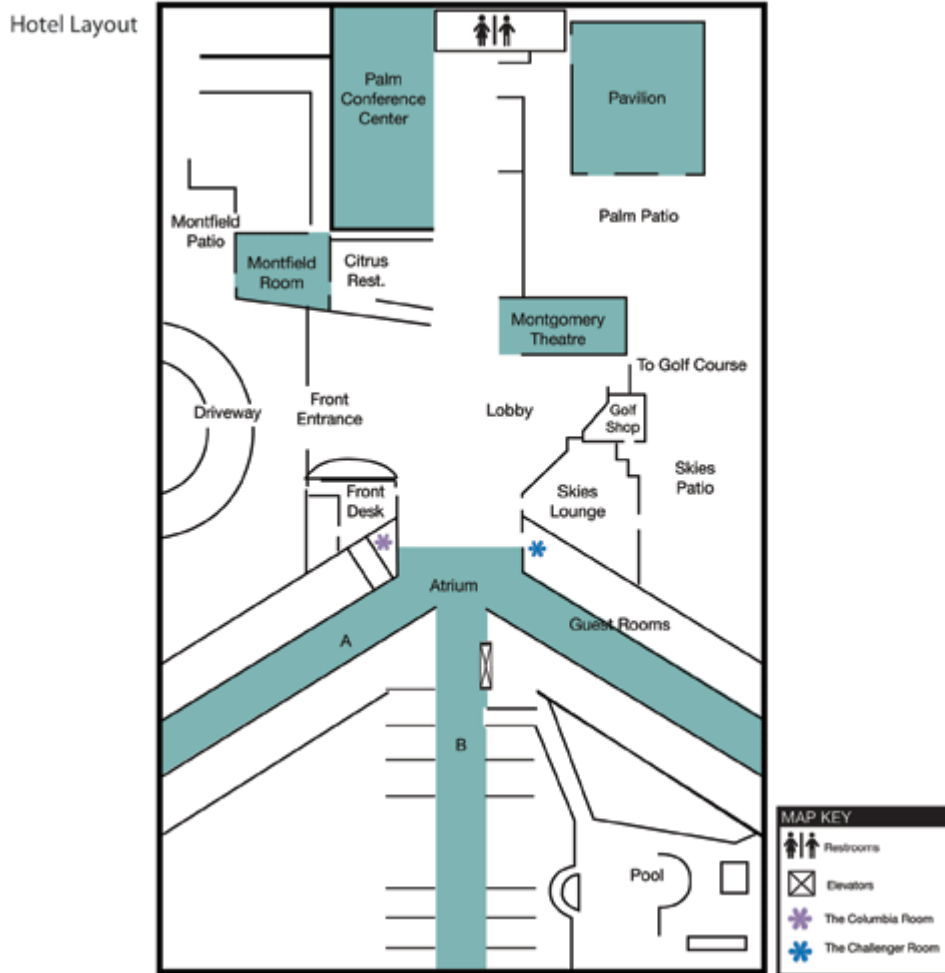


Exhibit Booths in the Palm Conference Center

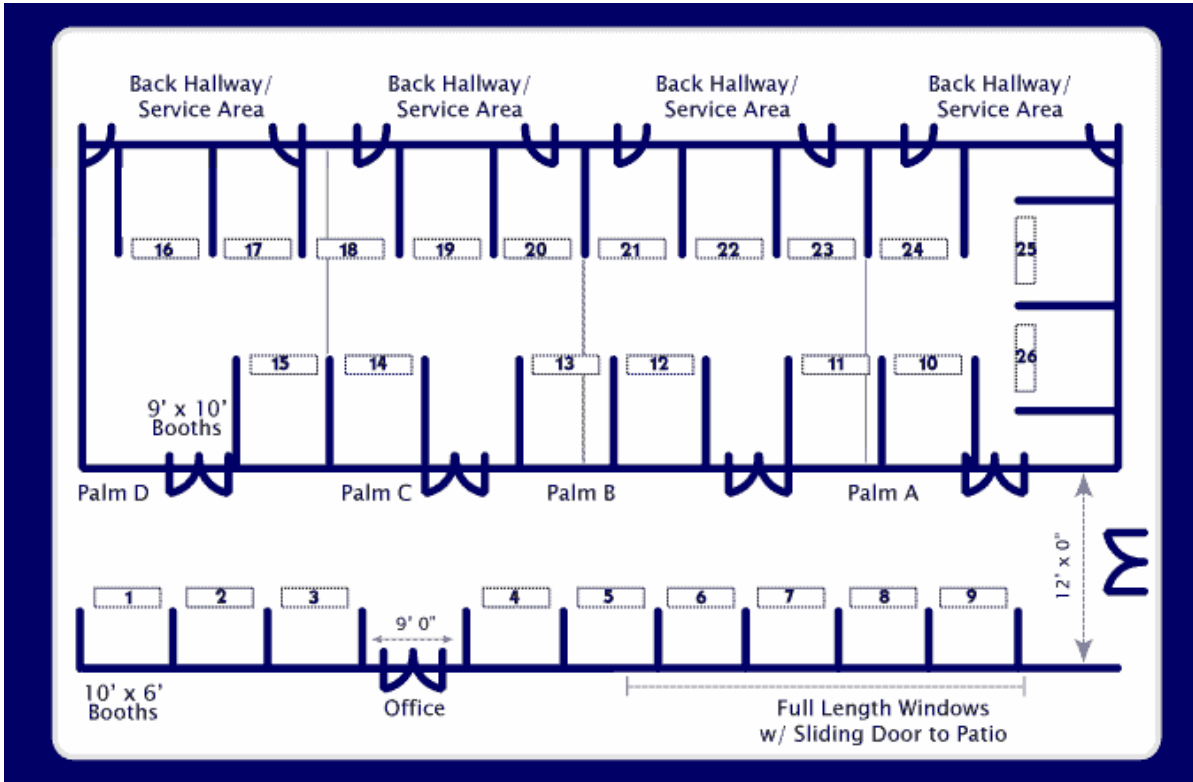
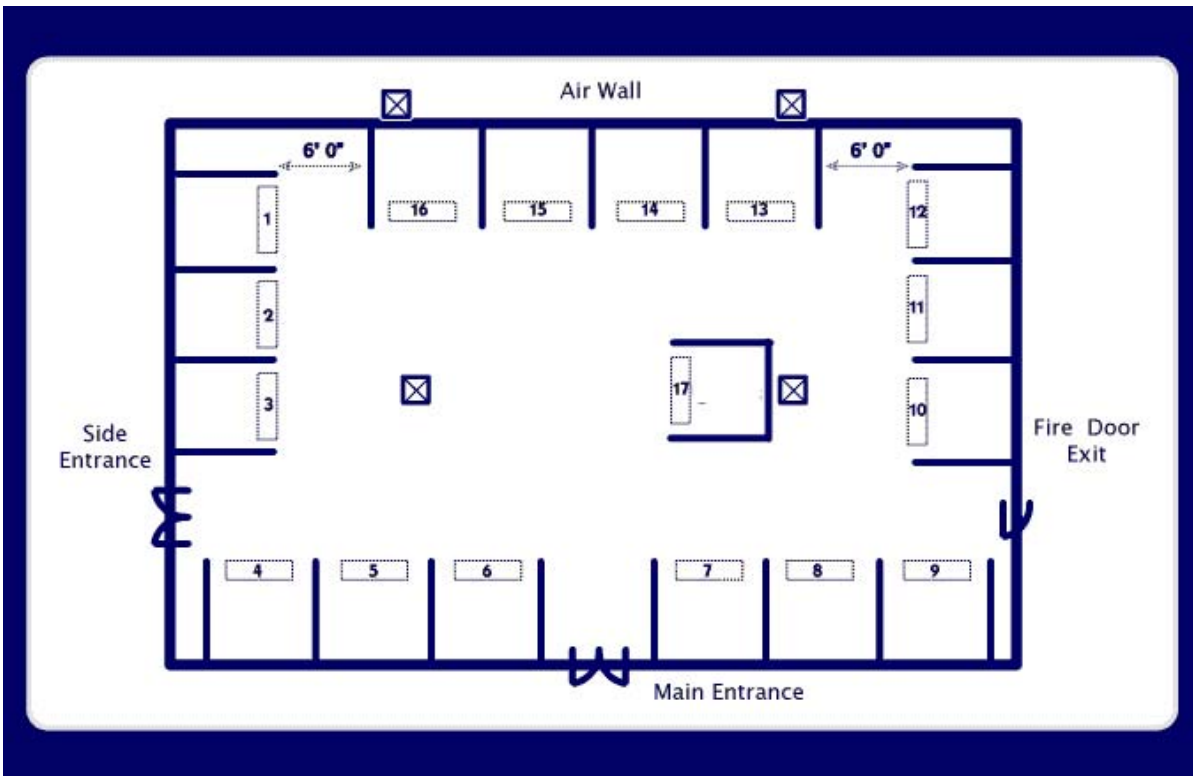
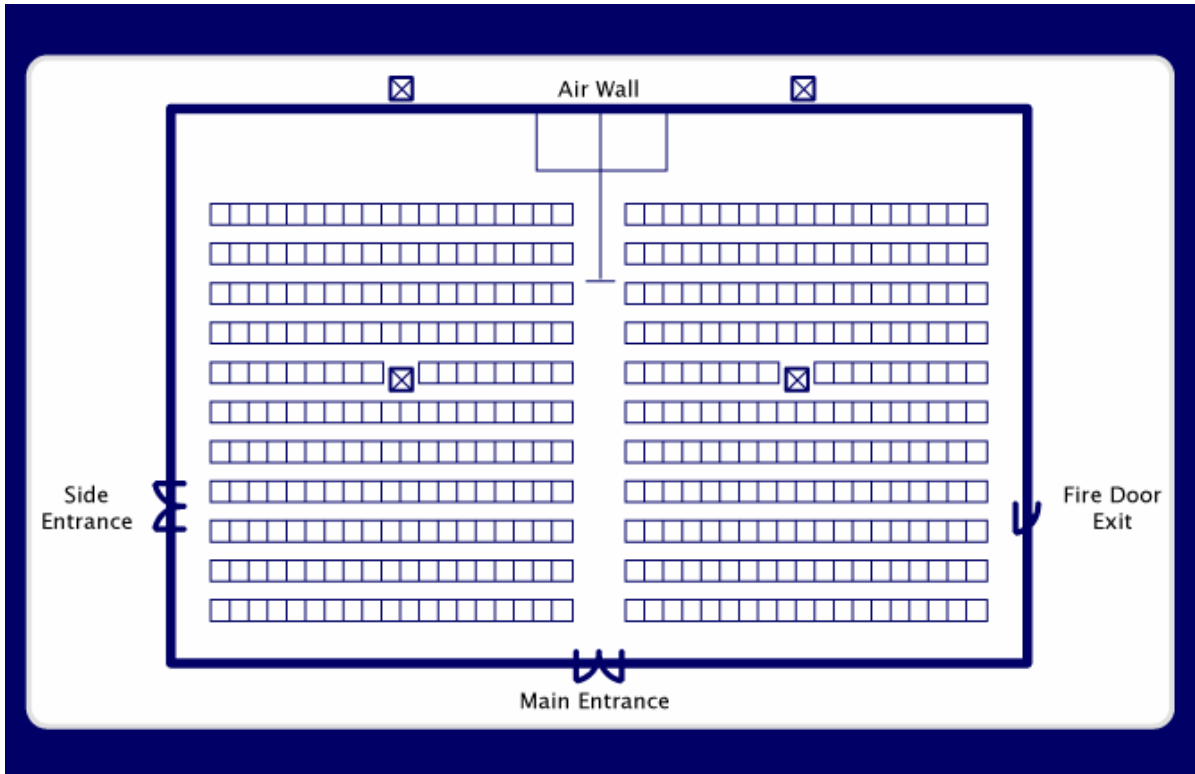


Exhibit Booths in the Pavilion



The Conference Area in the Pavilion



AFCEA C4ISR Symposium Exhibit Contact:

BJ McGuire

Bj_mcguire@yahoo.com
(619) 321-6041

www.afcea-sd.org

2007 C4ISR Symposium Exhibit Information / Guidelines

C4ISR Global Partnerships May 22 – May 24, 2007

Location:

Four Points Sheraton Hotel, 8110 Aero Drive, San Diego CA 92123
Phone (858)-277-8888, Fax (858)-279-3555

Exhibit Dates:

- Set up after 12:00 (noon) on Monday May 21st
- Exhibits open at 7:15 on May 22 and May 23
- Exhibit areas will be the site of hosted reception at 1730 - 2000 on Tuesday, May 22
- Exhibit Breakdown will be after Session 4 on May 23

Exhibit Space:

- Booth sizes are available: 8' x 10, 8' x 9', 6' x 10'
- Pipe and drape booth sides are 3 ft. H. Pipe and drape booth backing is 8 ft. H.
- Included is 8 ft exhibit table w/2 chairs
- Exhibits must be unclassified. Exhibits will be open to the general public.
- Visit <http://www.afcea-sd.org> for details.
- Primary audience targeted will be Active Duty military, DoD and industry professionals.

Shipping Information:

The Four Points Sheraton does not have a loading dock or a lift gate for your boxes. **You can ship your exhibit to the hotel for arrival on May 20th no earlier as the hotel does not have storage for more than one day prior to exhibit setup.** The hotel personnel charges are \$5 per box, per day - regardless of size and weight. Please mark your boxes with the name of the event, your company name and attention Chris Harris, Convention Service Manager, Four Points Sheraton Hotel, 8110 Aero Drive, San Diego, CA 92123, (858) 810-5610, Fax: (866)-340-8358, chris@fourpointssandiego.com ; www.fourpoints.com/sandiego

Exhibitors need to make their own arrangements with their own delivery company to a) unload from truck and b) bring item(s) inside hotel. Exhibitors also need to make their own arrangements for tear down after Session 4 on May 23, all items will need to be removed same day.

Electrical:

All exhibitors are responsible for contacting the hotel directly for electrical setup. **Power to booth is not automatic and must be ordered before hand. Power requested same day cannot be guaranteed and additional charges will apply.** Electrical setup will be done by contacting Chris Harris at the Four Points Sheraton Hotel at (858) 810-5610. Each company is responsible for paying for their own electrical requirements.

Lodging:

For hotel reservations please contact the Four Points Sheraton Hotel – (800) 992-1441. When calling for reservations, please make sure to refer to the AFCEA/SPAWAR courtesy rate or visit AFCEA's Conference Site <http://www.afcea-sd.org/c4isr.html> and "click" on Lodging / Four Points Sheraton, San Diego

Security:

All the events, including exhibits at the Four Points Sheraton Hotel are unclassified. There are NO exhibits at SPAWAR System Center for the unclassified morning sessions on Thursday, May 24th, 2007.

Exhibitor Rules for AFCEA Events

The following are basic rules to ensure a professional atmosphere at all AFCEA events, with exhibitors conducting business only from the space or through sponsorships they have purchased. These rules are also intended to ensure that exhibitors who have secured space on the floor or sponsors who have paid for special or exclusive visibility do not have to compete with non-exhibiting companies.

- Displays and demonstrations are limited to the confines of an exhibitor's own booth
- Officials, employees or representatives of an exhibitor may only distribute company materials to other exhibitors or to conference attendees from their assigned booth. Promotion of products and services is restricted to the exhibit hall from within the booth to which the organization is assigned.
- Any organization or publication that has a booth on the exhibit floor is bound by all exhibitor rules, even if the space is complimentary or provided as part of a barter agreement.
- Event attendees are not allowed to distribute material or publications on the exhibit floor or within AFCEA conference facilities.
- Organizations that do not have exhibit space or a sponsorship at AFCEA events may not promote or distribute their products or services as part of the event or at any event venue.
- When the news media is invited, only members of the media who are actively involved in news gathering may receive accreditation. Accredited working media may not engage in promotional activities such as soliciting individual copy sales or subscriptions, soliciting advertising or distributing their publications.
- Individuals who do not follow these rules may be denied exhibit space or access to future AFCEA shows. Violation of these rules will be considered grounds for ejection from a conference or exposition for the duration of that event.
- Additional exposition rules apply to individual events. Exhibitors should review the Exposition Rules section of their exhibitor contract for event-specific details.

AFCEA C4ISR Conference
Exhibit Days May 22 – May 23, 2007

Dear Exhibitor;

We look forward to your participation for the above conference. This form should contain all the information you need to make your exhibit a complete success. Please take a moment to read the following:

AFCEA – San Diego supplies only 1 booth and 1 draped table for your space. Any additional needs will be at your expense. Power is not supplied automatically and must be requested prior to event date.

Please note if power is needed and not prior requested there is no guarantee that power will be available and additional charges will apply. Storage space is extremely limited. Exhibit boxes are allowed to arrive 1 day before the first day of Event. Should any box (regardless of size) arrive prior there will be \$ 2.50 charge per box. Please note that the Four Points Sheraton has no loading dock and/or lift gate so the Exhibitor must make their own arrangements to get boxes inside hotel. Exhibitors also must make their own arrangements for pickup. Four Points Sheraton San Diego has no automatic pickup service.

Below are the most commonly items requested. Please note all items are each and per day. Prices do not include applicable service charge & taxes. It will be our pleasure to quote items not specified below.

Item	Price per day	Quantity Needed
Power hookup to table	\$ 50.00++ /each	
Power-strip / Extension Cord	\$ 15.00 / set	
Dial 9 Phone Line	\$ 65.00++ + applicable toll charges	
High-speed Internet Connection	\$ 100.00++ / per PC connection	

Please ensure that any delivered boxes specify the above conference, your name, booth number if known. Please have my name also so that I can track any received boxes.

Four Points by Sheraton, San Diego
 Chris Harris
 Catering Sales Department
 8110 Aero Drive
 San Diego, CA 92123
 T: 858-810-5610
 F: 866-340-8358
 chris@fourpointssandiego.com

Sponsors

Company

SSC-SD Technical
General Dynamics
Lockheed Martin
EDO Corporation
SAIC
Northrop Grumman
PEO C4I
BAE Systems
ITT
Boeing Company
AT&T
JPEO JTRS
CSC
Harris
AltaTek
Sullivan International
SSC-SD Technical
SERCO
Epsilon
DRS
FSK Technology
SYS
Verizon
Open
CalNet
Maxim Systems
SSC-SD PAO
HotSpot Provider
Science Fair Booths
SYZYGY Technologies
Rockwell Collins
Wyle Laboratories

Exhibit Spaces

Pavilion A 1
Pavilion A 2 and 3
Pavilion A 4 and 5
Pavilion A 6 and 7
Pavilion A 8 and 9
Pavilion A 10 and 11
Pavilion A 12
Pavilion A 13 and 14
Pavilion A 15 and 16
Pavilion A 17
Palm Room 10
Palm Room 11
Palm Room 12 and 13
Palm Room 14 and 15
Palm Room 16
Palm Room 17
Palm Room 18
Palm Room 19 and 20
Palm Room 21
Palm Room 22
Palm Room 23
Palm Room 24
Palm Room 25 and 26
Palm Hall 1-5
Palm Hall 6
Palm Hall 7
Palm Hall 8
Palm Hall 9
Outside
Palm A 11
Palm Hall 4
Palm Hall 5



2007 C4ISR SYMPOSIUM Sponsorship Opportunities

AFCEA Members and Friends,

We are pleased to announce Mr. Dennis Bauman of JPEO JTRS has been added to our already impressive list of speakers for this year's AFCEA San Diego's 2007 C4ISR Symposium. Sponsorships are limited and we have made some very positive changes to the sponsorship benefits package, effective February 15, 2007. We have four sponsorship categories.

Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship	Small Business Sponsorship
1/2 Page Advertisement	1/4 Page Advertisement	1/4 Page Advertisement	Inclusion on the Small Business Sponsor Advertisement material
1 Free booth space	\$600 off a booth space	\$600 off a booth space	
8 Symposium Admission Tickets (4 full fare & 4 exhibits only, no lunch)	4 Symposium Admission Tickets (2 full fare & 2 exhibits only, no lunch)	3 Symposium Admission Tickets (1 full fare & 2 exhibits only, no lunch)	
Podium Recognition	A link to your company's website placed on the Symposium website	A link to your company's website placed on the Symposium website	\$100 off a booth space
Preferred seating (4) during all Sessions			
Reserved seating (4) for both lunches	Logos displayed near the registration and refreshment areas	Logos displayed near the registration and refreshment areas	1 Symposium Admission Ticket (exhibits only)
A link to your company's website placed on the Symposium website	Logo placement on promotional material	Logo placement on promotional material	\$100 off a Symposium full fare Admission
Logos displayed near the registration and refreshment areas			Logos displayed near the registration and refreshment areas
Logo placement on promotional material	Banner placement in the exhibit hall	Banner placement in the exhibit hall	Inclusion on Small Business Consortium Advertisement Material
Logo placement on the front cover of the program			
Banner placement in the exhibit hall			
\$10,000	\$5,000	\$3,000	\$500

Sponsorship Rules, Notes & Guidelines

- a) Sponsorships are available in four categories
- | | |
|----------------|----------|
| Gold | \$10,000 |
| Silver | \$5,000 |
| Bronze | \$3,000 |
| Small Business | \$500 |
- b) Small Business Sponsorships will be limited to a total of 20
- c) Sponsorship opportunities with the current benefit package will close at noon Thursday, April 19, 2007. Sponsorship opportunities will still be available after that close date; however the benefits package will change and may not be as extensive.
- d) Exhibit space is restricted to Sponsors. There are a limited number of available visit spaces, it is best to procure sponsorship and exhibit space early. Sponsorship alone does not guarantee exhibit space.
- e) Sponsorship is only guaranteed once AFCEA has received full payment for the sponsorship.
- f) To sign-up for Sponsorship or request more information please contact: sponsorship@afcea-sd.org or john.melear@baesystems.com.

Thank you very much for your continued support of our 2007 Symposium!

John Melear
john.melear@baesystems.com
(858) 774-8882

