



## Scott – St. Louis Area Chapter AFCEA

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July 2010

The 2010-2011 Executive Committee have in motion many plans for this coming program-year, which begins in August with both our annual golf outing and first luncheon and concludes with an awards dinner in May. As part of the preparation, The Scott-St. Louis Chapter is inviting your company to join with many other leading Communications and Information Technology companies in the area to participate in our Corporate Table Associate Program.

This program includes eight (8) luncheons and one (1) dinner meeting, and provides your organization the opportunity to purchase seats at these functions in one of the following: a full table (8 seats); half table (4 seats) or for our Small Business members, quarter table (2 seats). (The details of which are outlined in the attached order form.) The Scott–St. Louis Chapter continues to maintain the popular and well received Corporate Sponsor of the Month program. The sponsor of the month is a random selection of those corporate table sponsors who are in good standing.

Please note that in order to remain compliant with DoD directives, ***guests must be assigned to table by the chapter with no corporate involvement and are invited to the meeting in the name of AFCEA*** (see Attachment 2). Both our DoD and Corporate members are encouraged to mingle and discuss issues relevant to AFCEA as a way to facilitate a better understanding of the profession of communicators in the DoD and in the industry. With this objective in mind please consider donating seats at your sponsored table to military/government attendees. This action will guarantee that you will be seated with government representatives at each event and foster cross communication between the government and industry partners. Therefore in the spirit of collaboration it is highly recommended that if you sponsor a half table that you donate at least 1 seat and if you sponsor a full table that you donate at least 2 seats. We emphasize attendance by both DoD and corporate members as a way to further our common goals in this profession.

Our chapter presented over \$44,000 in scholarships and education grants in the spring of 2010. This particular year we offered annual scholarships of \$4000. When you consider sponsoring a table keep in mind that the program directly supports our scholarship fund.

In addition to table sponsorships, we have our Annual Technical Conference (CYBERLOG MID-AMERICA) in July and an annual golf tournament in August. These events also provide money for our scholarship fund. You should anticipate sponsor opportunities for these events ranging from \$500 to \$2,000. Of course, any amount will be welcome. The details of all chapter activities can be found on the chapter web site. At your leisure please take some time and visit the site at [www.afcea-scott.org](http://www.afcea-scott.org). Comments and suggestions are welcome. Please submit them to the Webmaster link.

To participate in the Corporate Table Associate Program, simply complete the enclosed table order form (Attachment 1), and send it with your donation as soon as possible to Greg Harris, address as listed on the form.

Again, this is a great way to foster military and industry relationships and become better acquainted with our counter parts. Our luncheon program is the foundation of our chapter, and we appreciate your generous support and await your response.

Gordon B. MacMillan  
Executive Secretary AFCEA, Scott – St. Louis Area Chapter